



# Ryan Negri

A CG Heartbeat Spotlight

## Philanthropist, Investor, and Entrepreneur Brings Authenticity to Las Vegas

Negri's entrepreneurial journey started at the age of four, when he sold golf balls to local golfers, employing the family dog as his mobile billboard. "I have always liked being in control of my own destiny," he says, "Punching the clock is no longer relative. As an entrepreneur, you experience the benefits of working harder than you normally would to create something more than just a paycheck."

Negri's greatest accomplishment thus far is Negri Electronics, an online consumer electronics business that he founded with two credit cards. With offices in Las Vegas and California, Negri Electronics offered nearly 4,000 different products and shipped to over 115 countries worldwide. After seven years of rapid growth, and nearing \$18M in annual revenue, Negri exited the company to pursue his passion of creating companies and helping others achieve their entrepreneurial dreams.

"To grow Negri Electronics I had to sacrifice everything, I worked sixteen-hour days, let my health go, and did whatever it took to build the

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**"Ryan is the real deal," says startup entrepreneur mentee Allen Gaines, "He is always available for coaching and willing to share his expertise to help me achieve my**  
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business." Today, Negri proudly celebrates the balance he has worked so hard to create in his life.

"I don't work on Fridays, and I encourage my entire team to work strategically so that they can take the time for their families and the community." This rare approach to people management is winning fans throughout the VegasTech community.

A lifelong avid golfer who played at the collegiate and professional level, Negri has applied his expert strategic thinking to all of his entrepreneurial and investment projects. "My best piece of advice for

entrepreneurs is to take calculated risks, and stay focused" says Negri, "You don't have to take every risk in order to break out."

Negri also serves as a board member of the Because of Ezra foundation, a nonprofit created by his business partner, Kyle Matthews, who lost his son to cancer. "Kids are the future. There are advancements being made and tons of money going to adult cancer research, but only five percent of it is raised for pediatric cancer research and awareness. Because of Ezra is a voice for children and a cause to fight cancer."

Negri is driven by his love of community and the people within it, proving that his next thirty years will leave a lasting mark on the Las Vegas technology community.

All investors look for the return. Some look for the next big thing. But when you are Ryan Negri, and are looking to contribute to the transformation of an entire community, you look for the real deal – raw talent, authenticity, and drive.

Ryan's latest venture is Laicos, and their flagship application, Fuse. Ryan has curated an incredible team of talented developers and designers, with his Co-Founder, Kyle Matthews, currently working on making Fuse the one and only app you need for social media. Fuse is a social media application that unifies a user's social media accounts into one beautiful application. All the users mentions, notifications, and messages are located conveniently within the app. Users are able to reply to, or post from, any of their social networks - all from within Fuse. Fuse is available in the App Store.

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